

# THE PATIENT WHO DOESN'T COME BACK

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She didn't leave medicine.  
She left us.





# **MENOPAUSE IS NOT A SYMPTOM IT'S A TRANSITION**

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ILLNESS CARE → TRANSITION CARE →  
LONGEVITY CARE

Primary Care's Missing Middle

# THE GAP ISN'T KNOWLEDGE IT'S STRUCTURE

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SPEED      VOLUME      COMPLEXITY

Menopause doesn't fit in a 15-minute visit.

# WHAT IF PRIMARY CARE DID THIS FIRST?

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Listen Longer  
Think Earlier  
Partner Better